

## Vision

Fair Vote Canada envisions a country where each citizen has an equal and effective voice in a democracy that respects the highest standards of good governance.

## **Mission**

Fair Représentation Vote équitable Canada au Canada

Fair Vote Canada is a national citizens' campaign for democratic improvements which flow from our core values, recognizing proportional representation as the most fundamental and urgent change needed in Canadian politics.

## **Core Values**

Fair Vote Canada's core values express how we strive to operate as an organisation and what Fair Vote Canada wants for Canada's democratic institutions:

- equality and fairness;
- honesty, trustworthiness, and accountability;
- diversity, equity, and inclusion.

Recognizing that a balance may need to be struck between some of these goals in practice, Fair Vote Canada believes that:

- Citizens have the right to an equal and effective vote in electing their democratic representatives, and benefit from a diversity of representation in close proportion to votes cast;
- 2. Citizens in every province, territory and regional community, whether urban or rural, have the right to elect representatives by name (not just party) who are accountable to the citizens of a defined geographic area;
- 3. Citizens must have the power to hold governments accountable via a trusted and fair electoral system where almost every vote counts;
- A democratic voting system must encourage citizens to exercise positive choice by voting for the candidate(s) or party (parties) they prefer, without the need for strategic voting (defined as voting for a less-preferred candidate to block the election of one even less preferred);
- 5. Governments should deliver informed, evidence-based policy supported by a true majority of voters while safeguarding the interests of all Canadians;
- 6. Elected representatives should cooperate across parties in the interests of the common good, including on longer-term solutions that transcend election cycles;
- 7. Citizens have the right to expect honesty from their elected representatives, including truth in political advertising;

- Citizens must have equal access to the voting process, equal treatment under election laws, and equal power in the larger democratic process (e.g. strict personal donation limits, prohibition of corporate funding, and per-vote subsidies);
- Our legislatures must accurately reflect the human, social and political diversity of our population. Barriers to the full participation of people from underrepresented groups must be removed;
- 10. Canadians deserve quality civics education to facilitate their engaged and informed participation in the democratic process;
- 11. Young Canadians have the right to a meaningful voice on policies that affect their lives and the future of their country;
- 12. Power should flow bottom-up, not top-down. Political parties must present locally-approved, democratically-nominated candidates in a fair competition. Elected representatives must strive to carry the peoples' views to legislatures, rather than vice versa;
- 13. Democratic decision-making must be expanded beyond elected representatives to include citizen-based deliberative processes for collective decision-making;
- 14. Democratic revitalization must be an ongoing process.